MAYOR'S CORNER

Medicinal Cannabis

Tom Figg, Mayor of Port Hueneme

Dear Neighbor:

- **Ordinance Adoption:** After six months of public meetings, workshops and hearings, the Port Hueneme City Council adopted a Medicinal Cannabis Ordinance on June 5, 2017. The Ordinance will become legally effective on July 5, 2017. A summary of major provisions appears on the last page of this card.
- **Economic Motivation:** As illustrated in the graphics that follow, Port Hueneme is challenged by a variety of factors that limit its economic development potential. The emergence of cannabis as a promising new industry provides a unique opportunity for the City to cultivate non-traditional revenue sources.
- **Community Protections:** The Cannabis Ordinance is limited to medicinal purposes only. Applicants must meet rigorous qualification requirements and operational standards. Commercial facilities may only be permitted after requisite public hearings are conducted and community concerns are considered.

PORT HUENEME
A Tale of Three Cities

- 4.5 Square Miles (22,500 Total Persons)
- Municipal (45% of Total City Area)
- U.S. Navy (50% of Total City Area)
- Commercial Harbor (5% of Total City Area)

LOCAL ECONOMY
On Closer Examination

- The City Lacks Direct Highway Access
- One-Half of the City's Market Area is in the Pacific Ocean
- The Navy Base is Exempt from Property, Sales & Lodging Taxes
- There Are No "Big-Ticket Retailers" By Which to Generate Revenues

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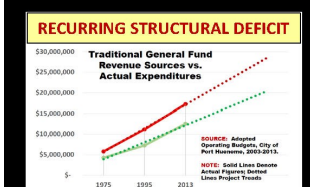
TODAY'S CHALLENGES
The Reality



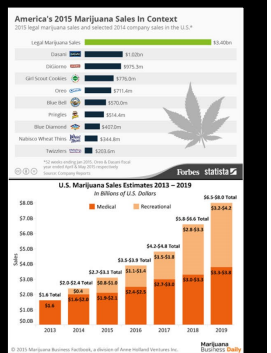
DECLINING RESERVE FUNDS

Fiscal Year	GF Reserves
FY 2016-17	$5.6 million**
FY 2015-16	$4.6 million
FY 2014-15	$9.3 million*
FY 2013-14	$15.3 million
FY 2012-13	$18.3 million
FY 2011-12	$19.3 million
FY 2010-11	$21.2 million

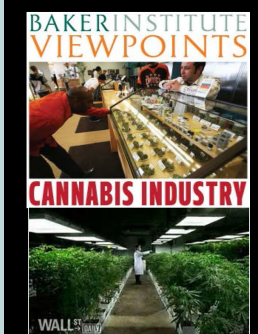
- The City is Operating on Borrowed Time With a Recurring Structural Deficit
- Compared to the Other Nine Cities in Ventura County, Port Hueneme Has:
  - The Highest Unemployment Rate (8.1%)
  - The Lowest Median Hsld. Income ($51,407)
  - The Least Tax Revenue ($271 Per Capita)

TOMORROW'S SOLUTIONS
The Potential

- Cannabis Provides a Unique Economic Development Opportunity
- Locational Decisions are Not Bound by Traditional Market Dynamics
- The Voters Have Already Endorsed Medicinal & Recreational Cannabis



EARLY INTERVENTION
The Good



- Strategic Planning Results in Better Outcomes Than Reactive Decisions
- Collaboration Translates to Better Solutions & Successful Partnerships
- Quality Partners Are More Available Before the Candidate Pool is Depleted

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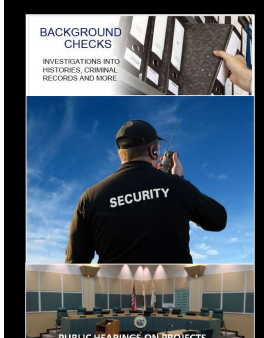
ANTICIPATED OUTCOMES
The Better

- The Initial Ordinance is Strictly Limited to Medicinal Marijuana
- Revenue Potential Can Reduce The Need for Increasing Resident Taxes
- Operational Parameters Prevent Undesirable Outcomes

REGULATORY PROTECTIONS
The Best



- Background Checks are Required for All Applicants and Employees
- Security Measures & Use Restrictions Protect Adjacent Properties
- Community Engagement is Assured Through Public Hearings on Project Proposals

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Medicinal Cannabis

THE CONCLUSIONS
A Good Fit

- Port Hueneme Cannot Compete for Traditional Revenue Generators – Big Box Retailers, Car Dealerships & Hotels
- Port Hueneme Does Not Have the Luxury of Time – Reserve Funds Will Soon be Exhausted
- Cannabis is Not Dependent on Traditional Market Dynamics - Early Intervention is Key

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CANNABIS ORDINANCE—MAJOR PROVISIONS

- **Legislative Background:** California voters approved Propositions 215 and 64 in 1996 and 2016, respectively, allowing medical and recreational use of cannabis.
- **Local Application:** Port Hueneme's Ordinance is strictly limited to cannabis activities for medicinal purposes. Recreational use is not authorized at this time.
- **General Provisions:** Indoor cultivation is allowed for commercial retail purposes and personal medicinal consumption. Outdoor cultivation is only permissible for single family properties.
- **Permit Requirements.** Cannabis activities may only be authorized by a Certificate of Approval issued by the City. In addition, all commercial operations are subject to a noticed public hearing.
- **Locational Criteria.** Commercial cannabis activities may only be allowed within the R-4, C-1 and M-1 Zones and no closer than 600 feet from a school.
- **Operational Criteria.** Commercial operations must adhere to strict control measures including security, video surveillance, customer screening and odor monitoring.
- **Applicant Credentials.** Owners, operators and employees who engage in cannabis activities are subject to background investigations, minimum age requirements and proven business acumen.

FOR DETAILS ON ELIGIBILITY REQUIREMENTS AND USE RESTRICTIONS, PLEASE VISIT:

http://www.ci.port-hueneme.ca.us/index.aspx?NID=1050

MAYOR'S CORNER

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