

SPONSORSHIP OPPORTUNITIES

SALUTE to our TROOPS

Virtual Field of Honor & Live Event

LIVE EVENT HONORING OUR TROOPS
SATURDAY, JUNE 15, 2024 1:00PM-2:00PM
CONEJO CREEK PARK NORTH LAKESIDE PAVILLION



Bringing Troops Comfort, Wherever They Serve

Our History:

Founded in 1967 by Linda Patterson, America Serving Americans started as a small-scale operation sending care packages to deployed service members in Viet Nam. Today, ASA operates in 21 cities across the US and connects with thousands of service members worldwide.

For over a decade, the ASA Greater Conejo Valley Chapter has been a bridge between our community and military heroes. Having delivered over 2,000 care packages, collaborating with a network of community members and chapters nationally, all dedicated to ensuring our troops feel the embrace of home.

Our Goal:

Our goal is to expand our reach and impact with our troops overseas. By streamlining our operations and forging new partnerships, we aim to deliver even more support and encouragement to our deployed troops, ensuring that no hero goes without a reminder of home and appreciation for their service.

The Conejo Valley Team

- Led by a board of directors composed of veterans & community leaders
- Committed volunteers from all walks of life
- More than 50 volunteers serving in different capacities



The Virtual Event:

In honor of our nation's active troops and veterans, we are excited to announce our inaugural Virtual Field of Honor that will be held in conjunction with our long-standing Salute to our Troops event. This event creates a digital map of the USA, adorned with virtual flags, each flag honoring the service of our active troops and veterans. Through this immersive experience, participants from all corners of the globe can pay tribute to their loved ones, friends, and fellow servicemen and women by dedicating personalized messages alongside each flag.



The Live Event:

On June 15th, our virtual Field of Honor will be celebrated during our inperson Salute to our Troops event. This festive and moving celebration includes tributes to veterans, music, and a Field of Flags installation representing Conejo Valley's commitment to our active troops and veterans.

Sponsorship Opportunities

Patriot Sponsor - \$5,000 presenting sponsorship

- Presenting sponsor logo placement on virtual Field of Honor event webpage
- · Presenting sponsor placement on all collateral materials for the event
- Acknowledgement as presenting sponsor in event press releases and social media promotions
- Opportunity to include promotional materials in event digital promotions.
- A tabling opportunity at the June 15th Salute to our Troops event
- Participation in the live Salute to our Troops event stage program
- 4 VIP seats to the live Salute to our Troops event

Freedom Sponsor - \$2,500

- Sponsor logo placement on virtual Field of Honor event webpage
- Prominent sponsor logo placement on all collateral materials for the event
- Acknowledgement as a sponsor in event press releases and social media promotions
- Opportunity to include promotional materials in event digital swag bags
- 4 VIP seats to the live Salute to our Troops event

Liberty Sponsor - \$1,000

- Sponsor logo placement on virtual Field of Honor event webpage
- Sponsor logo placement on all collateral materials for the event
- Acknowledgement as a sponsor in event press releases and social media promotions
- 4 VIP seats to the live Salute to our Troops event

Unity Sponsor - \$500

- Sponsor logo placement on virtual Field of Honor event webpage
- Sponsor logo placement on all collateral materials for the event
- Acknowledgement as a sponsor in event press releases and social media promotions
- 2 VIP seats to the live Salute to our Troops event



To learn more about sponsorships and virtual Field of Honor:

CONTACT NAME AND EMAIL
PHONE NUMBER
WEBSITE
VIRTUAL FIELD OF HONOR WEBSITE

America Supporting Americans Greater Conejo Valley Chapter 193 N. Moorpark Road, Unit D Thousand Oaks, CA 91360